

Civil Bikes:

This is a letter to echo the post about the undeniable influence James Bethea has on the cycling world. And I stand with others in support of his nomination into the Mountain Bike Hall of Fame!

Representation matters and it matters that people receive support for the double work of doing the thing and always being the outsider. By inspiring other BIPOC riders to mountain bike and pursue professional racing, over the past 30 years of media, riding, and modeling, that's something to celebrate!

Sincere regards,
Nedra (Founder/Principal Civil Bikes)